



# Press Release

March 3, 2022

**Kansas City, Missouri March 3, 2022** – JuneteenthKC will host the first Becoming Miss JuneteenthKC Pageant and Gala.

Due to the financial support received from Evergy, Capitol Federal, Reece Nichols Real Estate, T-Mobile, and the State of Missouri Travel & Tourism JuneteenthKC is proud to share we will be launching the FIRST ANNUAL “Becoming Miss JuneteenthKC” Pageant Saturday, May 14<sup>th</sup>.

The Becoming Miss JuneteenthKC Pageant is a program sponsored by JuneteenthKC, an organization that celebrates African American pride and culture year-round, in addition to the Juneteenth holiday. Not the traditional beauty pageant, Becoming Miss JuneteenthKC works to instill the principles of the organization while centering our programming around service, advocacy, education, and the history of our culture.

The pageant is open to girls in the greater Kansas City area, ages 12 to 17. Participants will spend four weeks in themed workshops, learning what it takes to become Miss JuneteenthKC, building relationships, and learning lifelong skills.

JuneteenthKC is proud to offer this pageant opportunity to all girls throughout the Greater Kansas City area and eliminate the financial burden typically incurred to participate by providing youth gowns, workshop materials, customized photo shoots and pageant presentation supplies FREE OF COST!

The application for Becoming Miss JuneteenthKC is now open until March 15th. Workshops begin on **April 1**, and Miss JuneteenthKC will be crowned at the Gem Theater on **Saturday, May 14, 2022**.

--APPLICATIONS NOW AVAILABLE ONLINE

<https://www.juneteenth-kc.com/missjuneteenthkc>

--NOW RECRUITING PAGEANT MENTORS ONLINE

<https://www.juneteenth-kc.com/missjuneteenthkc>

For more information, contact JuneteenthKC's community engagement coordinator at [juneteenthkcparadeinfo@gmail.com](mailto:juneteenthkcparadeinfo@gmail.com)

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## Contact Data

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