



6th ANNUAL
JUNETEENTH KC
CULTURAL PARADE
THE HOMECOMING

JUNE 3
2023
SATURDAY



Hosted by:
JuneteenthKC
Missouri Department of Tourism
The Kansas City Neighborhood
Tourism Development Fund
Kansas City Parks & Recreation

Cultural Parade Saturday, June 3rd
Starting @ 12:00 PM

Heritage Festival Saturday, June 17th
Starting @ 12:00 PM

2023

Special Thanks to Our Sponsors!!!



Kansas City

Health Forward
FOUNDATION



JOHN DEERE

UNLOCK YOUR VIP
ACCESS PASS



Corporate Rallying Blocks Starting @10AM

- Kansas City Royals - Photos with Slugger
18th & Vine to 18th & Highland
- Commerce Bank Free Cooling Packs
18th & Highland to 18th & Woodland
- Energizer--Free Hand Fans & Photo Booth
18th & Michigan to 18th & Euclid
- Reece Nichols
18th & Brooklyn to 18th & Olive

We are UMB.

And we believe in giving back to the communities we serve.

This is why we proudly support the 2023 JuneteenthKC Heritage Festival.

Member FDIC



ReeceNichols
REAL ESTATE

**INTERESTED IN STARTING
THE JOURNEY TO HOME OWNERSHIP???**

**Home Ownership &
Financial Empowerment Workshops**

**Scan to
Learn More**



JuneteenthKC 2023 Cultural Parade Route Map




6th ANNUAL JUNETEENTHKC CULTURAL PARADE

Saturday, June 3rd

10am: Pre-parade activities and community fun

12pm: Procession starts

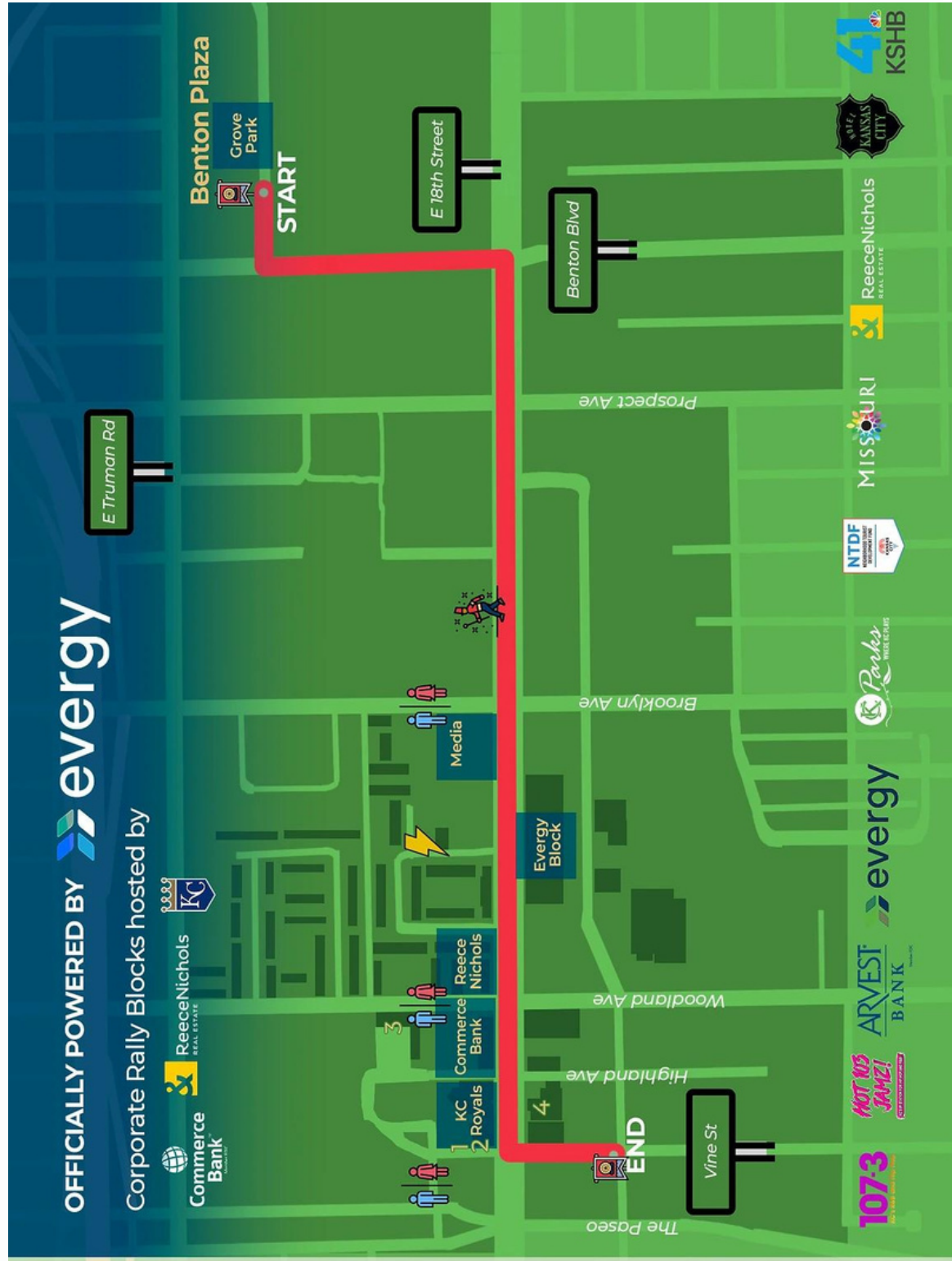
- 1 American Jazz Museum
- 2 Negro Leagues Baseball Museum
- 3 Black Archives of Mid-America
- 4 GEM Theater

 Parade Route



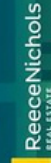
Restrooms

Lawn Chairs Welcome!



OFFICIALLY POWERED BY  evergy

Corporate Rally Blocks hosted by



Media



Energy Block



Restrooms



Restrooms



Restrooms

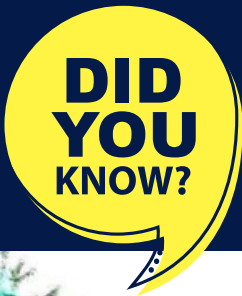


Restrooms



evergy

Officially Powered By



Rodeo Star Bill Picket (born 1870) rose to fame by learning to subdue a steer by biting the cow's lip and wrestling it to the ground now known as "bull dogging".

Learn more at www.JuneteenthKC.com



NEW ORLEANS BLACK INDIAN

REBIRTH BRASS BAND

PARADE HOSTED BY

KSHB 41 ANCHOR KEVIN HOLMES & COMMUNITY RELATIONSHIPS DIRECTOR CYNTHIA NEWSOME

GUEST JUDGES

DR. MARJORIE (MARJ) A. WILLIAMS, BRIAN B. SHYNIN', BRANDON CALLOWAY

HONORARY DIGNITARIES

ALVIN BROOKS & FRANK WHITE, JR.

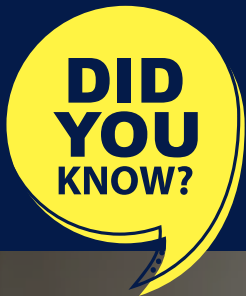


Mobile App

CHECK OUT JUNETEENTH OFFICIAL VENDORS, LINEUP & HOSTS -- WEEKLY UPDATES!!

Take your Juneteenth experience to a new level and download the app TODAY

WWW.JUNETEENTH-KC.COM



Abraham Lincoln signed the Emancipation Proclamation in 1863, however, it took TWO YEARS for slaves in Galveston, Texas to receive notification from Union Soldiers that they were free.

Learn more at www.JuneteenthKC.com

WATCH FOR THE JUNETEENTHKC COMMUNITY FLOAT

JUNETEENTHKC IS EXCITED TO HAVE TEAMED UP WITH STONE LION PUPPETS AND MANY MEMBERS FROM THE COMMUNITY TO BUILD A FLOAT THAT REPRESENTS THIS YEAR'S OFFICIAL THEME "THE HOMECOMING" -- CELEBRATING THE IMPORTANCE OF LEARNING YOUR FAMILY HISTORY.



Special pre-parade performances by
The KC Dynamites
Mac Sauce
& Bikes Up Guns Down

Starting at 11:45 am



THE HIDDEN HISTORY OF

JUNETEENTH

On June 19, 1865, U.S. Major General Gordon Granger arrived in Texas and issued a proclamation declaring that all slaves were free and there would be absolute equality of personal rights and rights of property between former masters and slaves. This event marked the first effective intervention of the United States in Texas on the side of ending slavery. Granger's proclamation did not immediately end slavery in Texas or ensure the immediate enforcement of the rights of freed slaves. While the proclamation declared freedom for the slaves, it took time and further action to enforce and secure their rights.

Although many African-Americans fled during this time, some across the river to Mexico, and others refused to work, ending slavery was not simply a matter of issuing pronouncements. It was a matter of forcing rebels to obey the law, and the real work of ending slavery was done by the freed people in collaboration with and often backed by the force of the U.S. Army. Granger's proclamation carried a crucial promise of force, and within weeks, 50,000 U.S. troops flooded into the state in a late-arriving occupation.

Against the resistance of many planters who refused to give up slavery, the Army turned to force, spreading more than 40 outposts across Texas to teach rebels the idea of law as an irresistible power to which all must bow. This event marked the basis for the increasingly popular celebrations of Juneteenth, a predominantly African-American holiday celebrating emancipation on or about June 19th every year.

Learn more at www.JuneteenthKC.com.



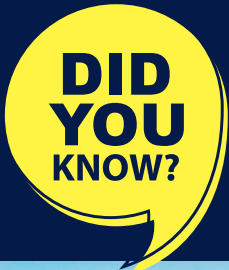
JUNETEENTHKC MOBILE HEALTH DAYS

DON'T MISS WEEKLY COMMUNITY
DISTRIBUTION EVENTS
HOSTED BY
HEALTHY BLUE MISSOURI,
HOME STATE HEALTH,
URBAN COMMUNITY CONNECTIONS AND MORE!



LEARN MORE

WWW.JUNETEENTH-KC.COM



THE GENEALOGY CENTER IS NOW OPEN FOR REGISTRATION!!
DEVELOP A SENSE OF IDENTITY, BELONGING, AND PURPOSE BY
ATTENDING WORKSHOPS OFFERED ALL MONTH LONG!!

Learn more at www.JuneteenthKC.com



NEED A MORE HELPFUL BANK?
THAT'S ARVEST.



Proud Sponsor of
The Homecoming Heritage Festival

Member FDIC
Shannon Wooten NMLS# 1166743
arvest.com
(913) 261-2265
ARVEST
BANK

2023
Festival Lineup
SATURDAY, JUNE 17
18TH & VINE JAZZ DISTRICT

Heritage Festival Mainstage

June 18, 12:00-10:00PM

- 12:00-2:00 Gospel Jubilee
- 6:00 PM Kim Keys & Loc'd
- 7:00 PM Kevin Church Johnson
- 8:00 PM Pokey Bear
- 9:00 PM Sir Charles

Guest Hosts



Joe Torry



Sean Tyler



Quez Beasley



Cherayla



Terrel Ray



SAFE SLEEP EDUCATION AND FREE CRIBS ARE NOW AVAILABLE TO HELP REDUCE SLEEP RELATED ACCIDENTS AND LOSS IN KANASA CITY.

Learn more at www.JuneteenthKC.com

Supporting the Kansas City community since 1938.

That's the Benefit of Blue®.



Discover the Benefit of Blue® at BlueKC.com

©2023 Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross and Blue Shield Association.

Big plans for small business

We're helping move small businesses forward. Verizon Small Business Digital Ready was created for small business owners, by small business owners. The free online curriculum offers personalized tools for success, including:

- Learning modules
- Expert coaching
- Peer networking
- Access to grant opportunities
- More to come

Our goal is to provide 1 million small businesses with the resources to help them thrive in the digital economy by 2030.

Learn more at verizon.com/smallbusinessdigitalready



YOUTH ACCESS PASS PRIZES AND ACTIVITIES FOR YOUTH!!!



Youth Zone

FREE YOUTH ACTIVITIES & COMMUNITY FUN | 12:00-5:00 PM

Stone Lion Puppets

Puppet Shows, GIANT puppets, and Puppet Creation workshops
1:00-4:00 pm

**Face Painters

**Ballon Artists

**Caricature Artists

**Pony Rides

**AND MORE!!!



LIVE STORY TELLER
&
BOOK DISTRIBUTIONS

Starting @ 1:00 pm

WWW.JUNETEENTH-KC.COM

2023 Grand Marshall



QIANA THOMASON KEEPING KANSAS CITY HEALTHY & STRONG

Qiana Thomason, a dedicated Kansas City native, has devoted her career to enhancing health and wellness in the region, focusing on marginalized communities facing health injustices. As the president and CEO of Health Forward Foundation, a purpose-driven foundation with nearly \$1 billion in assets, she leads transformative initiatives centered around racial equity and economically just systems. Thomason's visionary leadership has operationalized racial equity across the foundation, including governance, grantmaking, policy and advocacy, investments, human resources, and procurement, fostering a high-trust culture and amplifying community voices. Nationally, she serves on the boards of prominent healthcare organizations, while regionally, she contributes to various influential boards and trusts. With a background in social work, Thomason brings extensive experience from her previous roles, such as driving innovative care delivery and payment models at Blue Cross and Blue Shield of Kansas City, and serving in leadership positions at Swope Health and as a health and human services liaison for a United States Senator.



Miss Juneteenth KC

WHAT DOES IT TAKE TO BE MISS JUNETEENTH KC??

JuneteenthKC is excited to invite the community to join us celebrating over 15 young ladies for the second annual Becoming Miss JuneteenthKC Pageant program and Presentation that was held at the GEM Theater. JuneteenthKC provides pageant participants with the education, tools, and resources to help build resilience. Pageant participants gain confidence to make healthy lifestyle choices while developing positive lifelong peer relationships with girls across the Greater Kansas City area.

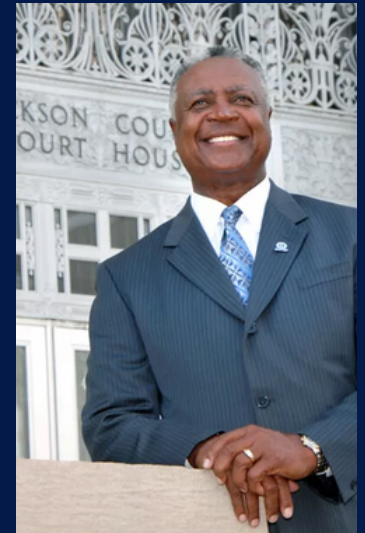


2023 Honorary Dignitaries

**ALVIN
BROOKS**



**FRANK
WHITE, JR.**



AMAZING SERVICE TO KANSAS CITY

Alvin Brooks was elected to serve as the Sixth District at-large councilman in 1999 and re-elected in February 2003. After his first election, Brooks was appointed as mayor pro tem by Mayor Kay Barnes. In addition to serving as mayor pro tem, Brooks chaired the Public Safety Committee, the Police Capital Improvements Oversight Committee, and the Police Site Selection Committee; and served as vice chair of the Aviation Committee and the Finance and Audit Committee.

In 1991, Brooks was selected as president of the AdHoc Group Against Crime, a broad based grassroots community organization he founded in Kansas City, Missouri, in November 1977.

Brooks holds a State of Missouri Lifetime Teacher's Certificate. He has been a reserve teacher and a visiting instructor at University of Missouri—Kansas City, Penn Valley Community College, and Pioneer Community College.

Brooks services has spanned multiple roles, including:

- Police officer and detective (Kansas City, Missouri)
- Home school coordinator, Kansas City School District
- Director of neighborhood youth corp (NYC) Kansas City—St. Joseph Diocese • Director of school, parents, community relations, Kansas City School District • Director of human relations department (Kansas City, Missouri) • Assistant city manager (Kansas City, Missouri)
- Founder, AdHoc Group Against Crime
- Move UP (a merger of the AdHoc Group Against Crime and Project Neighborhood)

BORN AND RAISED IN KANSAS CITY

Frank White, Jr. has proudly served as Jackson County Executive since 2016 and is the first African-American to hold the position in the County's history. As the chief elected official in Jackson County, Missouri, Executive White is committed to building a better and more equitable community.

County Executive White's vision to achieve that goal is rooted in the County's signature program, Our Healthy Kansas City Eastside, which aims to address health care inequities on the city's eastside by increasing access to COVID-19 vaccines and other preventative health services. He is also proud of the achievement to provide long-overdue fair, living wages to county staff and establish Juneteenth as a county holiday, ensuring the critical day in history is appropriately acknowledged and honored.

A proud product of Kansas City's Eastside, attending Lincoln High School and finding his love for baseball on the east side, County Executive White played 18 years with the hometown team Kansas City Royals. During that time, he earned eight Gold Gloves and made five All-Star appearances, solidifying him a spot into the Royals Hall of Fame and the retirement of his No. 20 jersey at Kauffman Stadium. Highlighted by helping lead the Royals to their first-ever World Series Championship in 1985, County Executive White was the first second baseman to hit clean up in a World Series since Jackie Robinson.

JUNETEENTH KC 2023 OFFICIAL PARADE PARTICIPANTS

4Eva Envy Drill Team LLC
Alpha Kappa Alpha Sorority Inc. Beta Omega Chapter
Alpha Kappa Alpha Sorority Incorporated., Greater Kansas City Chapters- Beta Omega,
Mu Omega, Xi Tau Omega and Upsilon Rho Omega
America's Ideal Miss Missouri Princess
aSTEAM Village
Big Brothers Big Sisters
BLACKS IN GOVERNMENT
Brookside Charter School
Corvette Connected
Federal Public Defenders
Fire & Ice Athletics
Ford Motor Company
Grandview High School Cheer
HCA Midwest Health / Research College of Nursing
Home
Honeywell Federal Manufacturing & Technologies - KCNSC
Israel United In Christ
Jackson County Youth Athletics Association
Kansas City Area Transportation Authority
Kansas City Association of Black Social Workers
Kansas City Missouri Chapter of Delta Sigma Theta Sorority, Inc.
Kansas City Missouri Health Department
Kansas City Vette Ryders Corvette Club
Kansas City Zoo
KC Marching Falcons
KC Marching Sizzlers
KC Marching Wildcats Drillteam
KC's WingBar
Mystic Stormz
National Sorority of Phi Delta Kappa Incorporated, Alpha Alpha Chapter
National Sorority of Phi Delta Kappa, Inc., Alpha Alpha Chapter
NationL Congress of Black Women, Inc-Kansas City
NKC Purple Diamonds
Omega Psi Phi Fraternity, Inc. Omicron Xi Chapter
Philo Northrup, ArtCar Artist
Premier Vettes Kansas City Finest
Prince Hall Shriners
ReDiscover
reStart Inc.
Royale Cohesive Network
Sigma Gamma Rho Sorority, Inc.
Sister's Stepp'n N Vettes
Steppin Stone Inc
Street Kingz Car Club KC Chapter
TAKE OFF KC
Teamsters National Black Caucus TNBC
Tha KC Showstoppers
The KC Marching Elites
Triple C Motorcycle Ministry
United Automobile Workers
United Automobile Workers
Urban League of Greater Kansas City
Wayne Miner American Legion Post No. 149
YMCA of Greater Kansas City
Youth Empowerment Readiness Program INC



JUNETEENTH KC
P.O. BOX 9661 | KANSAS CITY, MO 64134

Festival Information Contact:
(816) 673-0004 | JuneteenthKC@gmail.com

Parade Information Contact:
Juneteenthkcparadeinfo@gmail.com