

NEW PARADE TRADITION: Signature Handouts!


We're thrilled to announce the launch of a **NEW TRADITION** to make the 2025 JuneteenthKC Cultural Parade more interactive, engaging, and unforgettable than ever before:

Signature Handouts – Make Your Group Stand Out!

Inspired by New Orleans-style parade “throws,” we’re inviting every participating group to create a **Signature Handout**—a fun, themed giveaway to hand out along the parade route. This is your chance to showcase your organization’s creativity, energy, and community pride in a way that parade-goers will never forget.

What Could Your Signature Handout Be?

Get creative, get personal, and get ready to shine! Here are some handout ideas already in motion:

- **Jeep Clubs:** Rubber duckies, tire keychains, or windshield decals
- **Car Clubs:** Hot Wheels or limited edition collectible cars
- **Fraternities/Sororities:** Custom beads, enamel pins, or wristbands
- **Churches & Nonprofits:** Mini fans, inspirational stickers, or branded cards
-  **Bonus Idea:** Create a “members-only” code word—spectators who say it get a special handout!

Handout Guidelines

To keep the experience safe and smooth for everyone:

- **Items must be handed out – NOT thrown**
- Bring **extra walkers** to help with distribution
- We highly encourage **customized or branded items** (bling it out!)
- Consider **uplifting messages, annual keepsakes, or interactive giveaways**

Need Help with Supplies?

The **JuneteenthKC Planning Committee is here to support you!**

We'll be offering **FREE handout materials and supplies** that your group can personalize and distribute along the parade route.

Available for pickup at upcoming Parade Orientation Meetings

 **17** Dates and details will be shared via email and our website

Let's Build a New Tradition – Together

We invite all parade groups to be part of this exciting tradition and help us build something special that spectators will look forward to **collecting year after year**.

Bring the fun. Bring the pride. Bring the energy.

Got a Handout Idea? Want to Request Supplies?

Email us at JuneteenthKC@gmail.com

Let's **march together, celebrate together, and TRIUMPH TOGETHER** this Juneteenth!

— *The 2025 JuneteenthKC Parade Planning Committee*